LG COMMERCIAL TV
INFORMATION DISPLAY AND SOLUTIONS

LG | Business Solutions

LG Life's Good

The ideal partner, offering unrivaled technology for the hospitality industry

LG's commercial TVs featuring innovative technology, such as OLED and IPS, deliver a new level of experience in hospitality. Our innovation continues to bring luxury to spaces thanks to ultra-slim designs, while adding value through revolutionary screen quality. As the ideal partner for the hospitality industry and constantly seeking to upscale its quality of service, LG commercial TV is the solution for hoteliers and their customers.

Contents

LG
COMMERCIAL TV
HIGHLIGHTS

OLED Technology & Design

LG commercial TV was created with a revolutionary OLED technology that redefined what was possible for display design and image quality. Direct light emission of OLED pixels obviated backlighting, allowing for an ultra-slim display. OLED pixels also display richer colors with vivid accuracy. LG developed the OLED Wallpaper based on this revolutionary technology, creating an ultra-thin panel that virtually does away with thickness altogether. It is no wallflower, the astounding wallpaper design is eye-catching in any space and setting.

* Actual product may differ from the image.

UHD Resolution Models

UHD was once a novelty resolution in premium-level TV specification, but it is now the standard resolution for TV displays. As the next standard, UHD resolution is essential to servicing an enriched in-room experience. LG is leading the industry with a series of models suporting UHD resolution, delivering ultra-high customer satisfaction.

*note that available lineup may vary by region

IP Over Coax

IP Over Coax enables the service provider to provide interactive services to the guests over RF infrastructure. The DOCSIS* Ready Set top box may be used to upgrade conventional stand alone boxes to smart boxes. The upgrade not only enables smart functions but also opens a communication channel with customers over RF infrastructure, eventually generating greater service engagement. The upgrade offers a new channel to engage customers without revamping the existing RF infrastructure, making it highly cost-effective. The Pro: Centric Smart box is built with Wi-Fi connectivity, providing alternative option for guests to connect to wireless stream IP data without LAN cables.

- DOCSIS Ready STB
- Built-in WiFi

Pro:Centric
Smart IPTV
STB-5500

Customizable App

Interconnect the hotel system with the webOS Launcher bar. This customizable bar displays hotel services and facility information in an efficient and differentiated experience. Be distinguished from other hotels without the need to purchase solutions or install network infrastructure.
Simple, and effective.

LG COMMERCIAL TV HIGHLIGHTS

Enhanced Guest In-Room Entertainment

Enhanced OTT (Over The Top)

The LG commercial SMART TV raises the bar for in-room entertainment with OTT (Over The Top) content. It contains well-known, customer-preferred apps and delivers a more enjoyable customer experience. Apps can be preloaded and managed online by the recently upgraded Partner Portal*.

Download Smart Apps with LG Smart Hospitality Lounge

What's special?

| Various Applications (Movie, Broadcast, Game, etc)	Download various Smart TV Applications dedicated to commercial environments such as hotels, airports.
Easy and Handy Management	Manage all applications of entire TVs with easy. You do not need to visit all rooms, what only you should do is to register your TVs on the site and download applications at once. You can manage applications by country and models.

Steps to Use Lounge

Step 1.	Step 2.	Step 3.	Step 4.
Access to Partner Portal & Login	Register Country and Smart TVs	Download Apps	Install Apps

Convenient Accessories

Even the TV's accessories make for a more comfortable hotel stay for guests. Not only can they enjoy vivid, high resolution images, but also the convenience of the external clock and swivel stand, for higher customer satisfaction and superior service quality.

20° 20°

External Clock   Swivel Commercial Stand
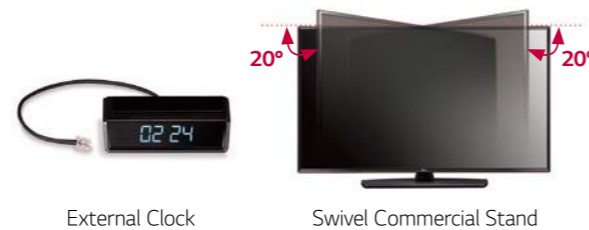
LG COMMERCIAL TV CATEGORY

LG Commercial TVs are mainly classified into Pro:Centric® Smart, Pro:Centric® V, Commercial Lite and SuperSign TV.

Pro:Centric® SMART

webRTC	Screen Share	Smart Share	DIAL	Web browser
Remote Diagnostics (IP)	softAP	Pre-loaded App	WOL	Bluetooth Sound Sync.

Pro:Centric® Value

Ez Manager	Instant On	External Power Out	External Clock	One Channel Map
TV Link Interactive	MHL			

TV Signage (Commercial Lite)

USB Auto Playback+	USB Cloning	Welcome Screen/ Video	Remote Diagnostics (USB)	Hotel Mode
IR OUT	Time Scheduler	RS-232C	External Speaker Out	Multi IR

Simple Connectivity	SNMP	Time Scheduler (First use)	RTC	NTP Sync. Timer

TV Signage (Smart TV Signage)

LG Pro:Centric®SMART with OLED

Pro:centric® Smart with OLED lineup provides LG's smartest hotel TV solution while overcoming the limits of current displays in both picture quality and design.

LG Pro:Centric®SMART **with OLED**

Why OLED Techonology

Perfect Black
Limitless contrast and the deepest blacks
Self-lighting pixels switch off completely to reproduce absolutes blacks with no light bleed, offering infinite contrast

LCD   LG OLED

Perfect Color
Accurate & stable color reproduction
Self-lighting pixels bring colors to life with superb accuracy.

LCD   LG OLED

Perfect Viewing Screen
Wide viewing angle
LG OLED Signage delivers awe-inspiring picture quality across the entire screen, even from wide viewing angles.
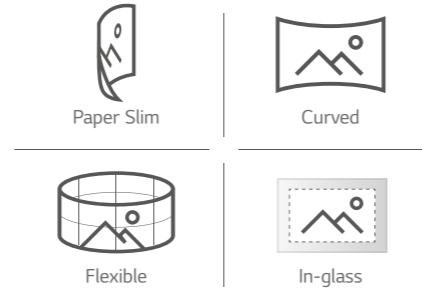
LCD   LG OLED

Perfect Design
Slim and light
LG's unbelievably lightweight and thin OLED display unlocks new worlds of design flexibility.
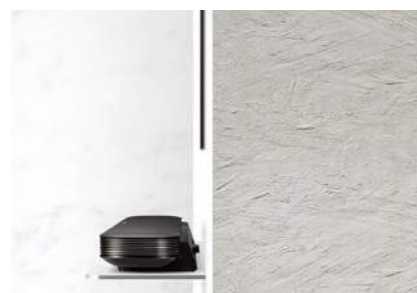
Paper Slim   Curved

Flexible   In-glass

OLED Wallpaper Hotel TV

Picture-on-Wall Design
Slim as a blade
The thin, artistic design of the EV960H series blends perfectly into the wall without even the trace of a shadow.

Perfect Sound
4.2CH sound
LG OLED Wallpaper Hotel TV has separated 4.2ch. sound bar with moving speaker. By these LG's own special systems we can experience the sense of space of the scene.

Dolby Vision™ HDR

Active HDR
Dolby Vision™ is a technology that delivers intense highlights, vivid colors and deep black on the screen. LG OLED TV supports premium HDR contents mastered by Dolby Vision™ and is even compatible with generic HDR10.
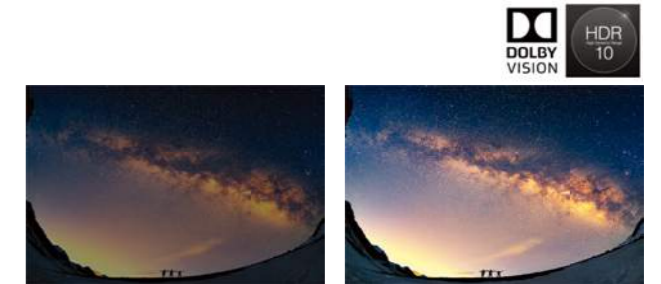
SDR   HDR

65"
EV960H   EU

- OLED Wallpaper Hotel TV
- ULTRA HD
- Dolby Vision™ HDR, HDR10
- Picture-on-Wall Design
- Up-firing Speakers
- Solution : Pro:Centric® SMART / Direct / V
- SDK (GEM / Flash / HTML5)
- DRM : Pro:Idiom®
- Media Share
- Bluetooth Sound Sync, LG Sound Snyc
- Customizable App

55" / 65"
EW961H   EU / CIS

- Blade Slim, CINEMA SCREEN
- OLED Surround
- DRM : Pro:Idiom®
- Media Share
- Bluetooth Sound Sync
- Solution : Pro:Centric® SMART / V / Direct
- HCAP (SDK) : GEM / Flash / HTML5

LG Pro:Centric® SMART

A PREMIUM SMART SOLUTION VIA IP & RF NETWORK

Pro:Centric® SMART is optimized for customizing hospitality services for hotel brands and guests through an IP & RF infrastructure. With its high picture quality, sophisticated design and advanced connectivity functions, it upscales in-room entertainment and increases convenience through implementation of high-end technology.

Pro:Centric® SMART Application Platform (IP)

LG Pro:Centric SMART offers extended customizable tools; HTML5, GEM and Flash. With these, the partners can optimize Commercial TVs to edit and develop their own enhanced service design. Also, it gives visual impact on and delivers messages to customers as users intend.

Pro:Centric® SMART TV SI Server Customized UI & Service
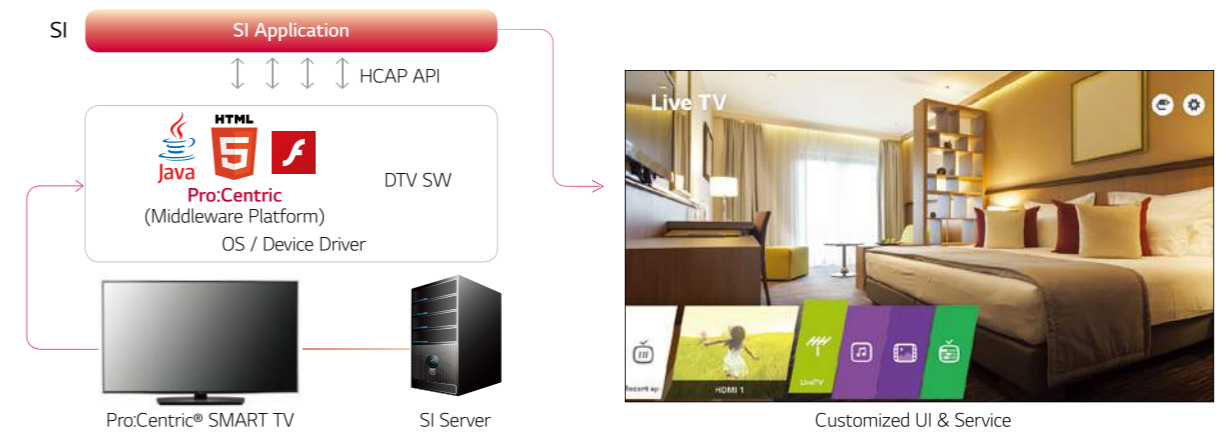
Pro:Centric® Server Application (RF)

You can now differentiate your hotel with our customizable templates and pages which can be specialized for your property. Pro:Centric® provides you a solution that is easily customizable for your business.

Welcome Page Language selection Wake-up Setting Weather Information
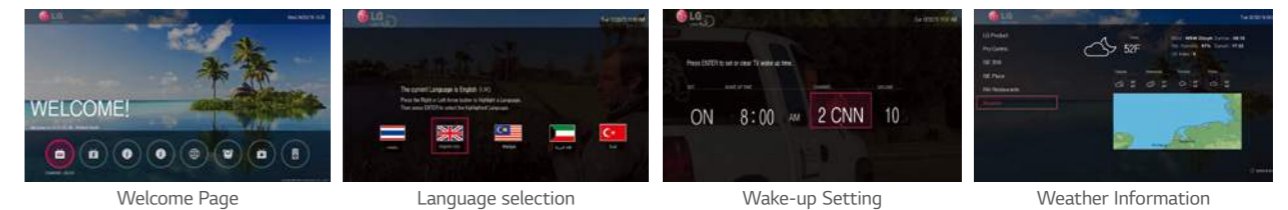
Various Features
PCA serves the convenience of the guest through a Wake-up setting, Weather Information, Map Service, and much more functions that you can choose.

Customizable Template & Page
Choose an alternative look & feel template based on your reference, and edit multiple sections with 40 pages of billboards by yourself with the web based tool.

Pro:Centric® Direct Support (IP)

Simply create your own templates and remotely manage TVs on the IP network with Pro:Centric Direct, LG's content management software. Pro:Centric Direct offers a free design template, along with customizable widgets and three types of theme templates (Cinematic-type, Grid-type, Bar-type) in order to promote branding and meet guests' tastes and needs. Its interactive solution, including 1-click service, and intuitive UI impress guests while elevating their hotel experience. Plus, for hoteliers, not only does it offer efficient content production and management, but it also maximizes advertisement effectiveness, which contributes to improving the hotel brand.

Cinematic Type Grid Type Bar Type
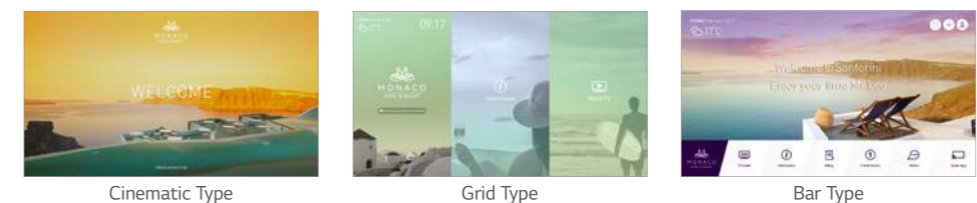
LG Pro:Centric® SMART

ULTRA HD TV

4K Resolution

ULTRA HD is the future of digital picture, possessing four times higher resolution than that of full HD. Stunning 8.3 million pixels gives a flawless picture quality and incredibly vivid detail.

4K Upscaler

Enjoy Full HD content in 4K ULTRA HD quality. The 4K Upscaler automatically upgrades Full HD content to ULTRA HD through the six steps of the upscaling processes.

Smart Connectivity

Smart Share

Smart Share allows users to share content more easily and quickly. It also searches for the content they want in order to share it more easily and accurately, there by simplifying the process of sharing between various devices.

Screen Share

Connect a smartphone or a laptop PC to TV via a Wi-Fi Direct connection. The TV will display the device's screen, and users can share their content and memories together.

Bluetooth Sound Sync

Bluetooth Sound Sync enables users to listen to music on a mobile device through TV speakers via Bluetooth connection.

* Support devices for Bluetooth Sound Sync :
  Android (above v4.4 KitKat) / iOS based Mobile Device

Smart Experience

webRTC Ready

webRTC provides an application development environment for video calling, video chat and P2P (Person-to-Person) file sharing. Guests can look at and communicate each other without visiting rooms.

* Separate server or SI's webRTC-based-telecommunication solution is required for telecommunication between two TV sets.

SoftAP

SoftAP means Software enabled Access Point. This "Virtual" Wi-Fi feature executes by software working on the device to create a wireless hotspot.

* SoftAP should be set in installation menu after TV is on.
* Smart Mirroring may not be operated at the same time.

Customizable App

Customizable app by web OS displays hotel information for guests. No need to purchase a server / solutions or install network infrastructure.

* Up to five customizable apps are available to be added and organized in the launcher bar.

Smart Management

Remote Diagnostics

Save big on the expenses of managing the commercial TVs with Remote Diagnostics. Real-time Remote Diagnostics report detects error in advance to prevent TVs from any malfunction.

Wake-up On LAN

WOL is the Ethernet computer networking standard to turn on TV or PC by transferring a network message. The message is transferred through another computer connected the same local ares.

WOL PACKET
WOL PACKET
Sharer CONTROL

Smart DRM

Pro:Idiom®

DRM(Digital Right Management) technology unlocks access to premium content to help assure rapid and broad deployment of HDTV and other high value digital contents.

Decryption

65" / 55" / 49" / 43"
UV761H   EU

- ULTRA HD
- Dolby Vision™ HDR, HDR10
- Ultra Slim Design
- Commercial Swivel Stand (43", 49", 55")
- Solution : Pro:Centric® SMART / Direct / V
- SDK (GEM / Flash / HTML5)
- DRM: Pro:Idiom®
- Media Share
- Bluetooth Sound Sync, LG Sound Snyc
- Customizable App

55" / 49" / 43" / 32" / 28" / 24"
LV761H   EU / CIS

- Full HD (HD for 24" / 28")
- Commercial Swivel Stand
- Solution : Pro:Centric® SMART / Direct / V
- SDK (GEM / Flash / HTML5)
- DRM: Pro:Idiom®
- Media Share
- Bluetooth Sound Sync, LG Sound Snyc
- Customizable App

* 24"/28" is only for EU region.

55" / 49" / 43" / 32"
LX761H   EU

- Full HD
- Commercial Swivel Stand
- Solution : Pro:Centric® SMART / V
- SDK (GEM / Flash / HTML5)
- DRM : Pro:Idiom®
- Media Share
- Bluetooth Sound Sync

55" / 49" / 43"
UV661H   EU / CIS

- ULTRA HD
- HDR10
- Commercial Swivel Stand
- Solution : Pro:Centric® SMART / Direct / V
- SDK (GEM / Flash / HTML5)
- DRM: Pro:Idiom®
- Media Share
- Bluetooth Sound Sync, LG Sound Snyc
- Customizable App

49" / 43"
LV661H   EU

- Full HD
- Commercial Swivel Stand
- Solution : Pro:Centric® SMART / Direct / V
- SDK (GEM / Flash / HTML5)
- DRM: Pro:Idiom®
- Media Share
- Bluetooth Sound Sync, LG Sound Snyc
- Customizable App

LG Pro:Centric® v

COMPREHENSIVE HOSPITALITY SOLUTION VIA RF NETWORK

Pro:Centric® V provides comprehensive solutions in RF infrastructure. Through the Pro:Centric Server and Application, hoteliers are able to customize their settings in line with hotel branding concepts and deliver information on hotel facilities and wake-up call services, weather forecasts and other messages to guests, all while reinforcing the hotel's brand image.

Pro:Centric® Application Version 3.7 Upgraded Features

Pro:Centric Application v. 3.7 provides more intuitive and elegant templates than the previous version, and is available in 3 additional languages. This makes it easier for guests to access information and enables managers to deliver messages in a more effective way.

New Templates

Pro:Centric Application (PCA) v. 3.7 provides one new template, making a total of three templates, that customers can select according to their preference.

Welcome Image of PCA v3.7

39 Languages

39 languages including Hebrew, Arabic and Farsi, and language alignment are supported, making your guests' stay a more comfortable one.

Right Alignment
(Hebrew, Arabic, Farsi)

Left Alignment
(36 languages)

Easy Content Creation & Management

Customizable Template & Page

Choose an alternative look & feel template based on your preference, and edit multiple sections with 40 pages of billboards by yourself with the web based tool. (Max 15pages / section Available)

*Based on PCA 3.7

Multi Channel Spooling

Operation of up to 8 hotel channels (22 sub-channels) can offer various information and added services.

PMS Interfaced Services

The Pro:Centric® Application offers guest-centric services, such as a welcome page with the guest's name, auto language setting and billing information with the Property Management System (PMS) interface.

Welcome Message

Warm greeting message including guest's name.
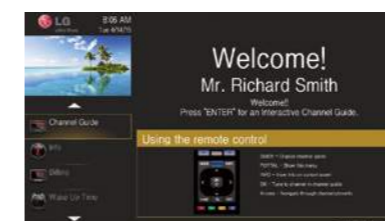
Automatic Language Setting

Default language settings based on the guest's nationality.

Billing Info

Guest's billing information automatically updated via PMS.
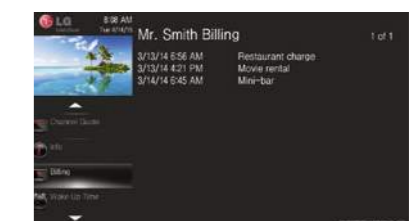
LG Pro:Centric®ᵥ

Features

EzManger

EzManager provides convenient installation function that helps to set up Pro:Centric TV settings automatically without extra effort of configuration. Auto-installation requires 1~3 minutes while manual installation requires 3~5 minutes.

Instant On

The high speed loading system enables users to enjoy content immediately after turning on the TV.

External Power Out

No extra set-top box power cable is necessary for STB usage. Just connect your STB to LG Hotel TV without a need for extra power but be supplied all from LG Hotel TV.

Welcome Video/screen

Easily attach an external clock to your hospitality TV. Guests can quickly check the time just by looking at the TV, and all it needs is an RGB interface connection.

One Channel Map

The One Channel Map feature allows users to edit and list the channels of their choosing from any of the various broadcasting signals.

Commercial Swivel Stand

Expand the rage of comfort for the guests with a commercial grade stand by allowing them to watch a TV from any angle.

20° 20°

Hotel Quick Menu

You can now enjoy LG's simple home menu solution, Hotel Quick Menu. It provides editable welcome message, date/time and other frequently used menus in the form of bar. These can be all set with a remote control or USB, and guests are able to easily access the menus they want improving satisfaction of their stay.

Quick Menu   Live Channel   Date and Time

Menus

55" / 49" / 43" / 32"
LV541H
EU/CIS

• Full HD
• Commercial Swivel Stand
• Solution : Pro:Centric® V / Hotel Quick Menu
• EzManager for quick and simple TV settings
• Embedded Customizable Templates*
• PMS Interfaced Service Ready
• TV Link Interactive
• Instant On, External Power, External Clock Ready
• Hotel Quick Menu
* It is available when the TV is connected to Pro:Centric server.

55" / 49" / 43" / 32"
LV341H
EU

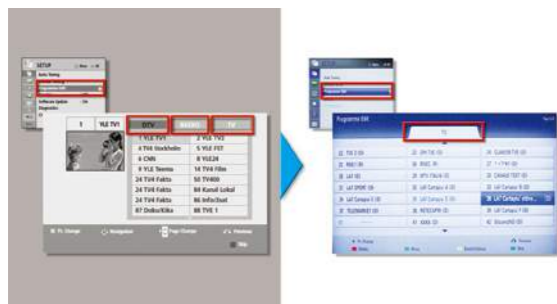• Full HD
• Commercial Swivel Stand
• Solution : Pro:Centric® V / Hotel Quick Menu
• EzManager for quick and simple TV settings
• Embedded Customizable Templates*
• PMS Interfaced Service Ready
• Hotel Quick Menu
* It is available when the TV is connected to Pro:Centric server.

TV Signage (Commercial Lite)

ESSENTIAL COMMERCIAL TVS TAILORED TO COMMERCIAL ENVIRONMENTS

Improve management efficiency and offer a warmer welcome to guests. Featuring Welcome Video/ Image, USB Cloning and other convenient functions, LG Commercial Lite TVs are able to lighten the management burden and make customers feel cared for in numerous business environments.

Features

USB Auto Playback+

Create and sequentially play playlists composed of informative media (video, music and image) you choose without PC and any installation.

Time scheduler

Create your own time scheduler of your Commercial TV. Once you set opening/ closing hours and holidays, the TV will turn on/off according to work schedule.

USB Cloning

Clone all commercial TVs with stonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs using a USB memory device.

Firmware Update TV Setting Cloning

Welcome Video/screen

With the capability to display repeatedly various video formats as well as images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for.

Welcome to LG Hotel

Hotel Mode

Be in total control with Hotel Mode. Have the capability to change every TV setting, or reset to default in every room.

Multi IR

Multi IR function eliminates the remote control signal interference between TVs in multiple dwelling beds. This system will work using the same LG TV model.

TV Signage (Commercial Lite)

Features

External Speaker Out

Enhance the entertainment experience by adding an additional speaker. Guests listen to and control the TV audio from anywhere in the business areas, including restrooms.

IR Out

Using the interactive set-top-box, all LG TVs can be controlled with a single remote.
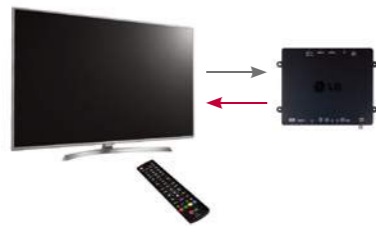
RS-232C

Via the TV's RS-232C port, you can remotely control power and volume settings simultaneously.

75" / 65"
UV341C
EU / CIS

- ULTRA HD
- webOS 3.0
- Media Share
- Bluetooth Sound Sync, LG Sound Snyc
- Pre-loaded YouTube App, Web Browser
- Crestron Connected® Certified
- DPM (Display Power Management) Mode
- WOL (Wake On LAN), SNMP
- Youtube App

55" / 49" / 43" / 32"
LV340C
EU / CIS

- Full HD
- Crestron Connected® Certified
- WOL (Wake On LAN), SNMP
- Diagnostics (USB)
- Welcome Video / Screen
- IR Out, USB Cloning, External Speaker Out
- USB Auto Playback+, Time Scheduler

28" / 24"
LW341C
EU

- HD
- Diagnostics (USB)
- Welcome Video/Screen
- IR Out, USB Cloning, External SPK Out
- USB Auto Playback+, Time Scheduler
- Built In Power

49" / 43" / 32"
LV300C
EU

- Full HD (32" : HD)
- Diagnostics (USB)
- Welcome Video/Screen
- IR Out, USB Cloning
- USB Auto Playback+, Time Scheduler

TV Signage (Smart TV Signage)

LIVE TV AND ADVERTISEMENTS ON ONE SCREEN

SuperSign TV enables both TV broadcasting and promotional display in one screen via a built-in TV tuner. With SuperSign TV, managers can efficiently and timely deliver messages / promotion while customers enjoy watching live TV simultaneously. SuperSign TV will help you to achieve ease of efficient operation.

55" / 49" / 43"
LV640S
EU / CIS

- Full HD
- Built-in Speaker and TV Tuner
- TV Embedded CMS (Content Management Software)
- Simpe Editor / SuperSign™ Link / SuperSign™ W Compatibility
- Media Share via Built-in WiFi
- Pre-loaded YouTube App, Web Browser
- Crestron Connected® Certified
- RTC (Real Time Clock), NTP (Network Time Protocol)
- WOL (Wake On LAN), SNMP

Features

Simple Connectivity

With Wi-Fi dongle support, distribution of advertisement content has been simplified. By removing the need of an external media player and Ethernet/RS-232C cables, the total cost of ownership (TCO) can be reduced.

Server
Manager
NETWORK
Router
Wi-Fi Dongle
(Model: AN-WF600)
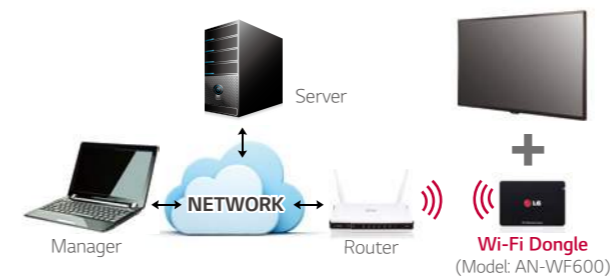
Fail Over (Internal Memory only)

The USB fail over function enables content to be displayed without dead spots when no input signal is available. This feature supports files in JPG format with a maximum file size of 10 MB.

RTC

Save time and improve convenience with RTC (Real Time Clock). When the TV's power is off, time information is stored on the RTC module via an internal memory, and a time sync process can be omitted as the TV turns on.

RTC module
BATTERY
24hr

NTP

With NTP (Network Time Protocol), the TV receives real time updates from the network and synchronizes its time accordingly.

NTP Server
Internet
Wi-Fi dongle
Wi-Fi dongle
Wi-Fi dongle
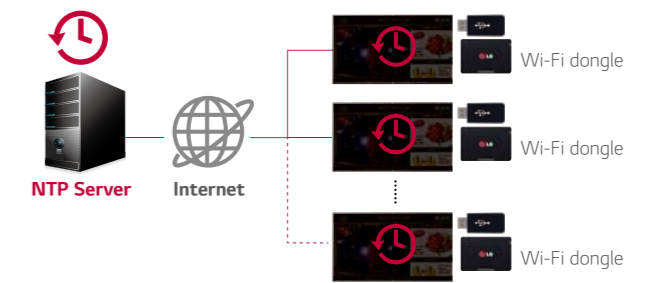
SuperSign™ Solutions

The SuperSign™ Solution includes SuperSign Control, Simple Editor to provide digital media editing, scheduling, distribution and management capabilities.

SuperSign™ Lite
Create & Schedule Content
Option 1. Networked TVs
Internet
Option 2. Stand-alone TV
USB
Server
100 TVs over the network
USB (Storage)
Wi-Fi dongle
Stand-alone
Sports Bar
Restaurant
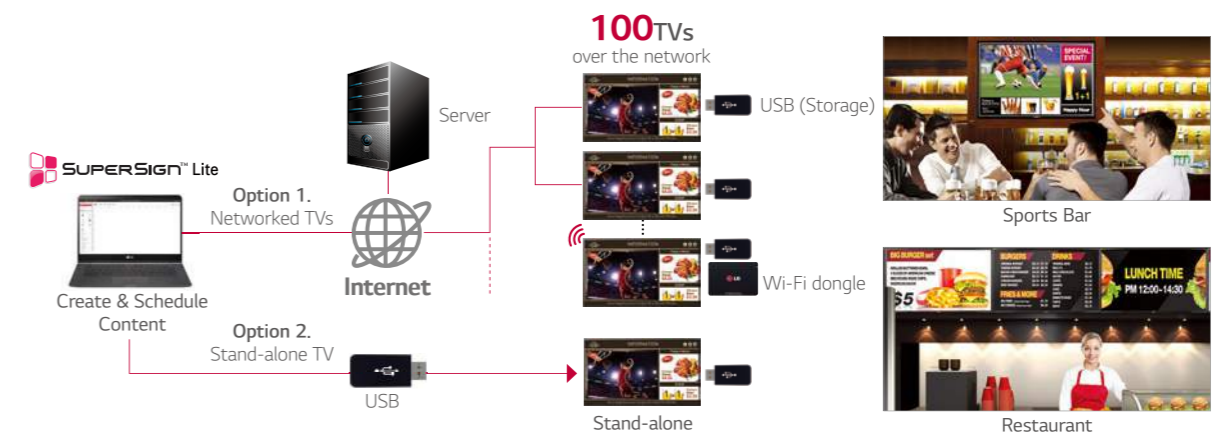
Peripherals

Set Top Box
Modular type Set Top Box with WebOS

STB-5500

- Pro:Centric® SMART IPTV Platform
- IP Streaming and RF Tuning
- ULTRA HD Channel Support
- Pro:Centric® Application Support for non-Pro:Centric TVs

- External Module Expansion Ready (DOCSIS 3.0 Modem Option Available*)
- SmartShare, ScreenShare (Miracast)
- Embedded Pro:Idiom® decryption

* DOCSIS 3.0 modem can be available / expanded through a third party system integrator.

Pro:Centric Server
Simple Content Management via RF or IP Distribution Network

PCS400R

- Support IP/ RF Infrastructure
- Fully Customizable Content with Intuitive Template
- Remote and Channel Management
- Interactive Service and Advertisement

- Support SSD (Solid-State Drive)
- Atom quad core 1.9GHz (2.56GHz burst)
- 8GB RAM
- Commercial off-the-shelf Linux OS

* Please check product release date and compatible models with regional sales persons.

Accessories
Several Accessories Ready for Commercial TVs

LEC-005   External Clock

LEC-005

- Automatic Time Setting (Summer Time)
- Attaching Method with 3M Dual Stickers (Black)
- Alarm/Buzzer/Luminance Control Available
- TV Side Housing : RJ12 Connector (LEC-005), RGB Connector (LEC-003)

Hotel Simple RCU   Simple Remote

- Simple Remote Controller with 19 keys
- Infrared
- Multi IR Code (1/9)
- Color : Black

AN-MR650/600   Magic Remote

MR650

MR600

- Gesture, Pointing, Wheel Control
- Number Key Pad
- Magic Zoom

LTC* Simple RCU   Simple Remote

- Simple Remote Controller with 7 keys
- Infrared
- Antibacterial Surface to be cleaned with water and alcohol
- Multi IR Code (1/4)   • Color : White

*LTC (Long Term Care)

EU / CIS Line up

EU
EV960H : 65"
EW961H : 65" / 55"
UV761H : 65" / 55" / 49" / 43"
UV661H : 55" / 49" / 43"
LV761H : 55" / 49" / 43" / 32" / 28" / 24"
LV661H : 49" / 43"
LX761H : 55" / 49" / 43"
LV541H : 55" / 49" / 43" / 32"
LV341H : 55" / 49" / 43" / 32"
UV341C : 76" / 65"
LV340C : 55" / 49" / 43" / 32"
LW341C : 28" / 24"
LV300C : 49" / 43" / 32"
LV640S : 55" / 49" / 43"

CIS
EW961H : 65" / 55"
UV761H : 65"
UV661H : 55" / 49" / 43"
LV761H : 55" / 49" / 43" / 32"
LV541H : 55" / 49" / 43" / 32"
UV341C : 75" / 65"
LV340C : 55" / 49" / 43" / 32"
LV300C : 49" / 43" / 32"
LV640S : 55" / 49" / 43"
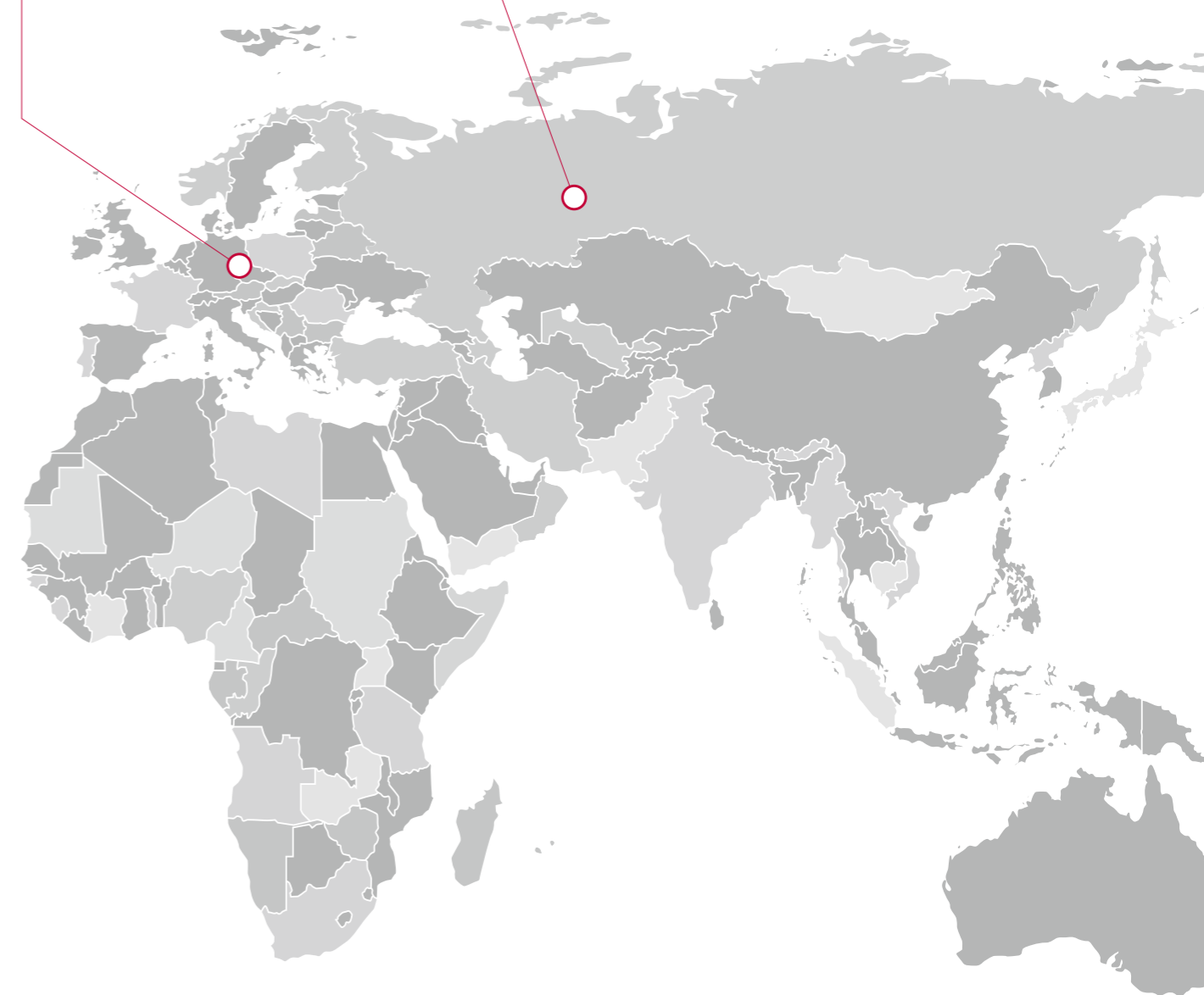
Pro:Centric® SMART with OLED

		EU **EV960H**	EU / CIS **EW961H**
Size		65"	55" / 65"
Panel	Resolution	3,840 x 2,160 (4K UHD)	3,840 x 2,160 (4K UHD)
Broadcasting System		DVB-T2 / C / S2	DVB-T2 / C / S2
HDR		HDR 10 / HDR Dolby Vision	HDR 10 / HDR Dolby Vision
Audio Output / Speaker System		30W + 30W / 4.2 CH	20W + 20W / 4.0CH
Hospitality Solution	Pro:Centric® Type	• (Smart, V, Direct)	• (Smart, V, Direct)
	Quick Menu	-	-
	DRM	Pro:Idiom	Pro:Idiom
Smart Feature	webOS	• (webOS 3.5)	• (webOS 3.0)
	Web Browser	•	•
	Pre-loaded App	•	•
	Soft AP	•	•
	Screen Share	•	•
	Smart Share	• (Smart Share)	• (Smart Share)
	Bluetooth Sound Sync / LG Sound Sync	• / •	• / •
Easy Installation	EzManager (Simplicity)	•	•
	USB Cloning	•	•
Management	Wake on RF	•	•
	WOL (Wake On LAN)	•	•
	SNMP		
	Diagnostics	• (Remote Diagnostics)	• (Remote Diagnostics)
	TVLink Interactive	•	•
	HTNG/HDMI-CEC	• (1.4) / • (1.4)	• (1.4) / • (1.4)
	IR Out	• (RS-232C, HDMI)	• (RS-232C, HDMI)
	Multi IR Code	•	•
Hospitality Features	Welcome Screen / Video	• / -	• / -
	One Channel Map	•	•
	External Speaker Out	•	•
	Instant ON	•	•
	External Power	•	•
	External Clock Compatibility	-	-
	USB Auto playback / USB Auto playback+	-	-
	Anti-theft Dongle Cover	-	-
Signage Features	Crestron Certified Compatibility	-	-
	Time Scheduler / First Use	-	-
	RTC (Real Time Clock)	-	-
	NTP Sync Timer	-	-
	SuperSign SW Compatibitlity		
Interface (Set Side)	Headphone Out	-	-
	HDMI In	-	1 (2.0, 6G)
	USB	-	3 (3.0 x 1, 2.0 x 2)
	CI Slot	-	1
Interface (Set Rear)	RF In	2	2
	AV In	1 (Phone Jack Type)	1 (Phone Jack Type)
	Full Scart	-	-
	Component In (Y, Pb, Pr-Video)	1 (Phone Jack Type)	1 (Phone Jack Type)
	Digital Audio Out (Coaxial / Optical)	1 (Optical)	1 (Optical)
	HDMI / HDCP Input	2 (2.0)	1 (2.0, 6G)
	USB	2 (3.0, 2.0)	-
	RGB In (D-sub 15pin) - PC	-	-
	PC Audio Input	-	-
	RS-232C (D-Sub 9pin)	1 (Control & Service)	1
	Headphone Out	-	1
	Clock Interface (D-sub 15pin)	-	-
	RJ45 (Usage Purpose)	2 (Ethernet, Aux)	2
	External Speaker Out (3.5mm Phone Jack)	2 (Spk-out 1, Vol. Control 1)	2 (Spk-out 1, Vol. Control 1)
	TV link Configuration (Phone Jack Type)	-	-
	Debug (Phone Jack Type)	-	-
	Anti-theft System	Kensington Lock (AIO BOX)	Kensington Lock
Dimension	W x H x D / Weight (with stand) Unit : mm / kg	1,450 x 825 x 3.85 / 7.6	55" : 1,229 x 759 x 225 / 18.6 65" : 1,451 x 882 x 225 / 25.4
Power	Voltage, Hz	100 ~ 240V, 50 / 60Hz	100 ~ 240V, 50 / 60Hz
	Typical (Watts)	65" : 471	55" : 253.1 65" : 283.5

Pro:Centric® SMART

		EU **UV761H**	EU / CIS **UV661H**
Size		43" / 49" / 55" / 65"	43" / 49" / 55"
Panel	Resolution	3,840 x 2,160 (4K UHD)	3,840 x 2,160 (4K UHD)
Broadcasting System		DVB-T2 / C / S2	DVB-T2 / C / S2
HDR		HDR 10 / HDR Dolby Vision	HDR 10
Audio Output / Speaker System		10W + 10W / 2.0 CH	10W + 10W / 2.0 CH
Hospitality Solution	Pro:Centric® Type	• (Smart, V, Direct)	• (Smart, V, Direct)
	Quick Menu	-	-
	DRM	Pro:Idiom	Pro:Idiom
Smart Feature	webOS	• (webOS 3.5)	• (webOS 3.5)
	Web Browser	•	•
	Pre-loaded App	•	•
	Soft AP	•	•
	Screen Share	•	•
	Smart Share	• (Smart Share)	• (Smart Share)
	Bluetooth Sound Sync / LG Sound Sync	• / •	• / •
Easy Installation	EzManager (Simplicity)	•	•
	USB Cloning	•	•
Management	Wake on RF	•	•
	WOL (Wake On LAN)	•	•
	SNMP		
	Diagnostics	• (Remote Diagnostics)	• (Remote Diagnostics)
	TVLink Interactive	•	•
	HTNG/HDMI-CEC	• (1.4) / • (1.4)	• (1.4) / • (1.4)
	IR Out	• (RS-232C, HDMI)	• (RS-232C, HDMI)
	Multi IR Code	•	
Hospitality Features	Welcome Screen / Video	• / -	• / -
	One Channel Map	•	•
	External Speaker Out	•	•
	Instant ON	•	•
	External Power	•	•
	External Clock Compatibility	• (LEC-005)	• (LEC-005)
	USB Auto playback / USB Auto playback+	-	-
	Anti-theft Dongle Cover	•	•
Signage Features	Crestron Certified Compatibility	-	-
	Time Scheduler / First Use	-	-
	RTC (Real Time Clock)	•	•
	NTP Sync Timer	-	-
	SuperSign SW Compatibitlity		
Interface (Set Side)	Headphone Out	-	-
	HDMI In	1 (2.0)	1 (2.0)
	USB	2 (1EA 3.0, 1EA 2.0)	2 (1EA 3.0, 1EA 2.0)
	CI Slot	1	1
Interface (Set Rear)	RF In	2	2
	AV In	1 (Phone Jack Type)	1 (Phone Jack Type)
	Full Scart	-	-
	Component In (Y, Pb, Pr-Video)	1 (Phone Jack Type)	1 (Phone Jack Type)
	Digital Audio Out (Coaxial / Optical)	1 (Optical)	1 (Optical)
	HDMI / HDCP Input	1 (2.0)	1 (2.0)
	USB	-	-
	RGB In (D-sub 15pin) - PC	-	-
	PC Audio Input	-	-
	RS-232C (D-Sub 9pin)	1 (Control & Service)	1 (Control & Service)
	Headphone Out	1	1
	Clock Interface (D-sub 15pin)	1 (RJ12)	1 (RJ12)
	RJ45 (Usage Purpose)	2 (Ethernet, Aux)	2 (Ethernet, Aux)
	External Speaker Out (3.5mm Phone Jack)	2 (Spk-out 1, Vol. Control 1)	2 (Spk-out 1, Vol. Control 1)
	TV link Configuration (Phone Jack Type)	-	-
	Debug (Phone Jack Type)	-	-
	Anti-theft System	Kensington Lock, Credenza Hole, Lock Down Plate	Kensington Lock, Credenza Hole, Lock Down Plate
Dimension	W x H x D / Weight (with stand) Unit : mm / kg	43" : 967.6 x 617.2 x 303 / 13.4 49" : 1,100.1 x 695.8 x 303 / 15.9 55" : 1,236 x 770.7 x 303 / 18.5 65" : 1,455.2 x 898.1 x 312.4 / 25.5	43" : 977 x 630 x 303 / 11.2 49" : 1,110 x 705 x 303 / 14.5 55" : 1,249 x 783 x 303 / 17.4
Power	Voltage, Hz	100 ~ 240V, 50 / 60Hz	100 ~ 240V, 50 / 60Hz
	Typical (Watts)	43" : 114.2 49" : 130.9 55" : 132 65" : 170	43" : 91.0 49" : 110.7 55" : 142.6

Pro:Centric® SMART

		EU / CIS LV761H	EU / CIS LV761H
Size		32" / 43" / 49" / 55"	24H" / 28H"
Panel	Resolution	1,920 x 1,080 (FHD)	1,366 x 768 (HD)
Broadcasting System		DVB-T2 / C / S2	DVB-T2 / C / S2
HDR		-	-
Audio Output / Speaker System		10W + 10W / 2.0 CH (32" : 5W + 5W / 2.0CH)	5W + 5W / 2.0CH
Hospitality Solution	Pro:Centric® Type	● (Smart, V, Direct)	● (Smart, V, Direct)
	Quick Menu	-	-
	DRM	Pro:Idiom	Pro:Idiom
Smart Feature	webOS	● (webOS 3.5)	● (webOS 3.5)
	Web Browser	●	●
	Pre-loaded App	●	●
	Soft AP	●	●
	Screen Share	●	●
	Smart Share	● (Smart Share)	● (Smart Share)
	Bluetooth Sound Sync / LG Sound Sync	● / ●	● / ●
Easy Installation	EzManager (Simplicity)	●	●
	USB Cloning	●	●
Management	Wake on RF	●	●
	WOL (Wake On LAN)	●	●
	SNMP		
	Diagnostics	● (Remote Diagnostics)	● (Remote Diagnostics)
	TVLink Interactive	●	●
	HTNG/HDMI-CEC	● (1.4) / ● (1.4)	● (1.4) / ● (1.4)
	IR Out	● (RS-232C, HDMI)	● (RS-232C, HDMI)
	Multi IR Code	●	●
Hospitality Features	Welcome Screen / Video	● / -	● / -
	One Channel Map	●	●
	External Speaker Out	●	●
	Instant ON	●	●
	External Power	●	●
	External Clock Compatibility	● (LEC-005)	-
	USB Auto playback / USB Auto playback+	-	-
	Anti-theft Dongle Cover	● (except 32")	-
Signage Features	Crestron Certified Compatibility	-	-
	Time Scheduler / First Use	-	-
	RTC (Real Time Clock)	●	-
	NTP Sync Timer	-	-
	SuperSign SW Compatibitlity		
Interface (Set Side)	Headphone Out	-	1
	HDMI In	1 (1.4)	1 (1.4)
	USB	2 (2.0)	1 (2.0)
	CI Slot	1	1
Interface (Set Rear)	RF In	2	2
	AV In	1 (Share with Component)	1 (Share with Component)
	Full Scart	-	-
	Component In (Y, Pb, Pr-Video)	1 (Phone Jack Type)	1 (Phone Jack Type)
	Digital Audio Out (Coaxial / Optical)	1 (Optical)	1 (Optical)
	HDMI / HDCP Input	1 (1.4)	1 (1.4)
	USB	-	1 (2.0)
	RGB In (D-sub 15pin) - PC	-	-
	PC Audio Input	-	-
	RS-232C (D-Sub 9pin)	1 (Control & Service)	1 (Control & Service)
	Headphone Out	1	-
	Clock Interface (D-sub 15pin)	1 (RJ12)	-
	RJ45 (Usage Purpose)	2 (Ethernet, Aux)	1 (Ethernet)
	External Speaker Out (3.5mm Phone Jack)	2 (Spk-out 1, Vol. Control 1)	2 (Spk-out 1, Vol. Control 1)
	TV link Configuration (Phone Jack Type)	-	-
	Debug (Phone Jack Type)	-	-
	Anti-theft System	Kensington Lock, Credenza Hole, Lock Down Plate	Kensington Lock, Credenza Hole, Lock Down Plate
Dimension	W x H x D / Weight (with stand) Unit : mm / kg	32" : 739 x 495 x 241 / 61 43" : 974 x 625 x 303 / 12.5 49" : 1,107 x 702 x 303 / 14.6 55" : 1,241 x 770 x 303 / 19.7	24" : 556 x 384.3 x 140.6 / 3.7 28" : 641.5 x 430 x 175 / 4.9
Power	Voltage, Hz	100 ~ 240V, 50 / 60Hz	100 ~ 240V, 50 / 60Hz
	Typical (Watts)	32" : 48 43" : 73.8 49" : 83 55" : 105	24" : 33.0 28" : 38.2

Pro:Centric® SMART

		EU LV661H	EU LX761H
Size		43" / 49"	32" / 43" / 49" / 55"
Panel	Resolution	1,920 x 1,080 (FHD)	1,920 x 1,080 (FHD)
Broadcasting System		DVB-T2 / C / S2	DVB-T2 / C / S2
HDR		-	-
Audio Output / Speaker System		10W + 10W / 2.0 CH	10W + 10W / 2.0 CH
Hospitality Solution	Pro:Centric® Type	● (Smart, V, Direct)	● (Smart, V, Direct)
	Quick Menu	-	-
	DRM	Pro:Idiom	Pro:Idiom
Smart Feature	webOS	● (webOS 3.5)	● (webOS 2.0)
	Web Browser	●	●
	Pre-loaded App	●	●
	Soft AP	●	●
	Screen Share	●	●
	Smart Share	● (Smart Share)	● (Smart Share)
	Bluetooth Sound Sync / LG Sound Sync	● / ●	● / ●
Easy Installation	EzManager (Simplicity)	●	●
	USB Cloning	●	●
Management	Wake on RF	●	●
	WOL (Wake On LAN)	● (Magic Packet Only)	●
	SNMP		
	Diagnostics	● (Remote Diagnostics)	● (Remote Diagnostics)
	TVLink Interactive	●	●
	HTNG/HDMI-CEC	● (1.4) / ● (1.4)	● (1.4) / ● (1.3)
	IR Out	● (RS-232C, HDMI)	● (RS-232C, HDMI)
	Multi IR Code		
Hospitality Features	Welcome Screen / Video	● / -	● / -
	One Channel Map	●	●
	External Speaker Out	●	●
	Instant ON	●	●
	External Power	-	●
	External Clock Compatibility	-	● (LEC-003)
	USB Auto playback / USB Auto playback+	-	-
	Anti-theft Dongle Cover	●	-
Signage Features	Crestron Certified Compatibility	-	-
	Time Scheduler / First Use	-	-
	RTC (Real Time Clock)	-	-
	NTP Sync Timer	-	-
	SuperSign SW Compatibitlity		
Interface (Set Side)	Headphone Out	-	1
	HDMI In	1 (1.4)	1 (2.0)
	USB	2 (2.0)	2 (2.0)
	CI Slot	1	1
Interface (Set Rear)	RF In	2	2
	AV In	1 (Share with Component)	-
	Full Scart	-	1
	Component In (Y, Pb, Pr-Video)	1 (Phone Jack Type)	-
	Digital Audio Out (Coaxial / Optical)	-	1 (Optical)
	HDMI / HDCP Input	1 (1.4)	1 (2.0)
	USB	-	-
	RGB In (D-sub 15pin) - PC	-	-
	PC Audio Input	-	-
	RS-232C (D-Sub 9pin)	1 (Control & Service)	1
	Headphone Out	1	-
	Clock Interface (D-sub 15pin)	-	1
	RJ45 (Usage Purpose)	1 (Ethernet)	2
	External Speaker Out (3.5mm Phone Jack)	2 (Spk-out 1, Vol. Control 1)	2 (Spk-out 1, Vol. Control 1)
	TV link Configuration (Phone Jack Type)	-	-
	Debug (Phone Jack Type)	-	-
	Anti-theft System	Kensington Lock, Credenza Hole, Lock Down Plate	Kensington Lock, Credenza Hole, Lock Down Plate
Dimension	W x H x D / Weight (with stand) Unit : mm / kg	43" : 977 x 630 x 303 / 11.2 49" : 1,110 x 705 x 303 / 14.5	32" : 734 x 489 x 282 / 8.2 43" : 973 x 624 x 325 / 13.6 49" : 1,106 x 701 x 325 / 17.8 55" : 1,242 x 780 x 325 / 21.1
Power	Voltage, Hz	100 ~ 240V, 50 / 60Hz	100 ~ 240V, 50 / 60Hz
	Typical (Watts)	43" : 66.2 49" : 88.7	32" : 62.8 43" : 84.2 49" : 85.2 55" : 100.1

Pro:Centric® V

		EU / CIS **LV541H**	EU **LV341H**
Size		32" / 43" / 49" / 55"	32" / 43" / 49" / 55"
Panel	Resolution	1,920 x 1,080 (FHD)	1,920 x 1,080 (FHD)
Broadcasting System		DVB-T2 / C / S2	DVB-T2 / C / S2
HDR		-	-
Audio Output / Speaker System		10W + 10W / 2.0 CH (32" : 5W + 5W / 2.0 CH)	10W + 10W / 2.0 CH (32" : 5W + 5W / 2.0 CH)
Hospitality Solution	Pro:Centric® Type	• (V)	• (V)
	Quick Menu	•	•
	DRM	-	-
Smart Feature	webOS	-	-
	Web Browser	-	-
	Pre-loaded App	-	-
	Soft AP	-	-
	Screen Share	-	-
	Smart Share	-	-
	Bluetooth Sound Sync / LG Sound Sync	-	-
Easy Installation	EzManager (Simplicity)	•	•
	USB Cloning	•	•
Management	Wake on RF	•	•
	WOL (Wake On LAN)	-	-
	SNMP	-	-
	Diagnostics	• (Self Diagnostics(USB))	• (Self Diagnostics(USB))
	TVLink Interactive	•	
	HTNG/HDMI-CEC	• (1.4) / • (1.3)	• (1.4) / • (1.3)
	IR Out	• (RS-232C, HDMI)	• (RS-232C)
	Multi IR Code	•	•
Hospitality Features	Welcome Screen / Video	• / •	• / •
	One Channel Map	•	•
	External Speaker Out	•	•
	Instant ON	•	-
	External Power	•	-
	External Clock Compatibility	• (LEC-005)	-
	USB Auto playback / USB Auto playback+	• / -	• / -
	Anti-theft Dongle Cover	• (except 32")	• (except 32")
Signage Features	Crestron Certified Compatibility	-	-
	Time Scheduler / First Use	• / -	• / -
	RTC (Real Time Clock)	-	-
	NTP Sync Timer	-	-
	SuperSign SW Compatibitlity		
Interface (Set Side)	Headphone Out	-	1
	HDMI In	2 (1.4)	1 (1.4)
	USB	1 (2.0)	1 (2.0)
	CI Slot	1	1
Interface (Set Rear)	RF In	2	2
	AV In	1 (Share with Component)	1 (Share with Component)
	Full Scart	-	-
	Component In (Y, Pb, Pr-Video)	1 (RCA5 Type)	1 (RCA5 Type)
	Digital Audio Out (Coaxial / Optical)	1 (Optical)	1 (Optical)
	HDMI / HDCP Input	1 (1.4)	1 (1.4)
	USB	-	-
	RGB In (D-sub 15pin) - PC	1	-
	PC Audio Input	-	1 (Share with Component Audio)
	RS-232C (D-Sub 9pin)	1 (Control & Service)	1 (Control & Service)
	Headphone Out	1	-
	Clock Interface (D-sub 15pin)	1 (RJ12)	-
	RJ45 (Usage Purpose)	1 (SNMP)	1 (SNMP)
	External Speaker Out (3.5mm Phone Jack)	2 (Spk-out 1, Vol. Control 1)	1 (Spk-out 1)
	TV link Configuration (Phone Jack Type)	-	-
	Debug (Phone Jack Type)	-	-
	Anti-theft System	Kensington Lock, Credenza Hole, Lock Down Plate	Kensington Lock, Credenza Hole, Lock Down Plate
Dimension	W x H x D / Weight (with stand) Unit : mm / kg	32" : 739 x 495 x 241 / 6.1 43" : 974 x 625 x 303 / 12.5 49" : 1,107 x 702 x 303 / 14.6 55" : 1,241 x 770 x 303 / 19.7	32" : 739 x 495 x 241 / 6.1 43" : 974 x 625 x 303 / 12.5 49" : 1,107 x 702 x 303 / 14.6 55" : 1,241 x 770 x 303 / 19.7
Power	Voltage, Hz	100 ~ 240V, 50 / 60Hz	100 ~ 240V, 50 / 60Hz
	Typical (Watts)	32" : 40.7 43" : 62.7 49" : 74.2 55" : 95.2	32" : 40.7 43" : 62.7 49" : 74.2 55" : 95.2

Commercial Lite

		EU / CIS **UV341C**	EU / CIS **LV340C**
Size		65" / 75"	32" / 43" / 49" / 55"
Panel	Resolution	3,840 x 2,160 (4K UHD)	1,920 x 1,080 (FHD)
Broadcasting System		DVB-T2 / C / S2	DVB-T2 / C / S2
HDR		-	-
Audio Output / Speaker System		10W + 10W / 2.0 CH	10W + 10W / 2.0 CH (32" : 5W + 5W / 2.0 CH)
Hospitality Solution	Pro:Centric® Type	-	-
	Quick Menu	-	-
	DRM	-	-
Smart Feature	webOS	• (webOS 3.0)	-
	Web Browser	•	-
	Pre-loaded App	• (Youtube Only)	-
	Soft AP	•	-
	Screen Share	•	-
	Smart Share	• (Smart Share)	-
	Bluetooth Sound Sync / LG Sound Sync	• / •	-
Easy Installation	EzManager (Simplicity)	•	•
	USB Cloning	•	•
Management	Wake on RF	-	-
	WOL (Wake On LAN)	• (Magic packet only)	•
	SNMP	•	•
	Diagnostics	• (Self Diagnostics(USB))	• (Self Diagnostics(USB))
	TVLink Interactive	TVLink Tuner	
	HTNG/HDMI-CEC	• (1.4) / • (1.4)	• (1.4) / • (1.3)
	IR Out	• (RS-232C , HDMI)	• (RS-232C)
	Multi IR Code	•	•
Hospitality Features	Welcome Screen / Video	• / -	• / •
	One Channel Map	•	•
	External Speaker Out	-	•
	Instant ON	-	-
	External Power	-	-
	External Clock Compatibility	-	-
	USB Auto playback / USB Auto playback+	• / -	• / •
	Anti-theft Dongle Cover	-	-
Signage Features	Crestron Certified Compatibility	•	•
	Time Scheduler / First Use	-	• / -
	RTC (Real Time Clock)	-	-
	NTP Sync Timer	-	-
	SuperSign SW Compatibitlity		
Interface (Set Side)	Headphone Out	-	1
	HDMI In	2 (2.0)	1 (1.4)
	USB	1 (2.0)	1 (2.0)
	CI Slot	1	1
Interface (Set Rear)	RF In	2	2
	AV In	-	1 (Share with Component)
	Full Scart	-	-
	Component In (Y, Pb, Pr-Video)	-	1 (RCA5 Type)
	Digital Audio Out (Coaxial / Optical)	1 (Optical)	1 (Optical)
	HDMI / HDCP Input	1 (2.0)	1 (1.4)
	USB	-	-
	RGB In (D-sub 15pin) - PC	-	1
	PC Audio Input	-	1 (Share with Component Audio)
	RS-232C (D-Sub 9pin)	1 (Phone Jack Type, Control & Service)	1 (Control & Service)
	Headphone Out	1	-
	Clock Interface (D-sub 15pin)	-	-
	RJ45 (Usage Purpose)	1 (Ethernet)	1 (SNMP)
	External Speaker Out (3.5mm Phone Jack)	-	1 (Spk-out 1)
	TV link Configuration (Phone Jack Type)	-	-
	Debug (Phone Jack Type)	1	-
	Anti-theft System	Kensington Lock	Kensington Lock
Dimension	W x H x D / Weight (with stand) Unit : mm / kg	65" : 1,456 x 902 x 335.9 / 27.6 75" : 1,697 x 1,038 x 367.5 / 44.3	32" : 739 x 472 x 168 / 4.9 43" : 974 x 625 x 220 / 9.3 49" : 1,107 x 701 x 235 / 11.4 55" : 1,241 x 775 x 216 / 16.6
Power	Voltage, Hz	100 ~ 240V, 50 / 60Hz	100 ~ 240V, 50 / 60Hz
	Typical (Watts)	65" : 135.2 75" : 189.9	32" : 37.7 43" : 62.7 49" : 74.2 55" : 95.2

Commercial Lite

		EU — LW341C	EU / CIS — LV300C
Size		24" / 28"	32H" / 43" / 49"
Panel	Resolution	1,366 x 768 (HD)	43" / 49" : 1,920 x 1,080 (FHD) 32" : 1,366 x 768 (HD)
Broadcasting System		DVB-T2 / C / S2	DVB-T2 / C / S2
HDR		-	-
Audio Output / Speaker System		5W + 5W / 2.0 CH	5W + 5W / 2.0 CH
Hospitality Solution	Pro:Centric® Type	-	-
	Quick Menu	-	-
	DRM	-	-
Smart Feature	webOS	-	-
	Web Browser	-	-
	Pre-loaded App	-	-
	Soft AP	-	-
	Screen Share	-	-
	Smart Share	-	-
	Bluetooth Sound Sync / LG Sound Sync	-	-
Easy Installation	EzManager (Simplicity)		-
	USB Cloning		●
Management	Wake on RF	-	-
	WOL (Wake On LAN)	-	-
	SNMP	-	-
	Diagnostics	● (Self Diagnostics(USB))	● (Self Diagnostics(USB))
	TVLink Interactive	-	-
	HTNG/HDMI-CEC	● (1.4) / ● (1.3)	● (1.4) / ● (1.3)
	IR Out	● (RS-232C)	● (RS-232C)
	Multi IR Code	●	●
Hospitality Features	Welcome Screen / Video	● / ●	● / ●
	One Channel Map	●	●
	External Speaker Out	●	-
	Instant ON	-	-
	External Power	-	-
	External Clock Compatibility	-	-
	USB Auto playback / USB Auto playback+	● / ●	● / ●
	Anti-theft Dongle Cover	-	-
Signage Features	Crestron Certified Compatibility	-	-
	Time Scheduler / First Use	● / -	● / -
	RTC (Real Time Clock)	-	-
	NTP Sync Timer	-	-
	SuperSign SW Compatibitlity		
Interface (Set Side)	Headphone Out	1	-
	HDMI In	1 (1.3)	-
	USB	1 (2.0)	-
	CI Slot	1	1
Interface (Set Rear)	RF In	2	2
	AV In	-	1 (Share with Component)
	Full Scart	-	-
	Component In (Y, Pb, Pr-Video)	1 (RCA5 Type)	1 (RCA5 Type)
	Digital Audio Out (Coaxial / Optical)	1 (Optical)	-
	HDMI / HDCP Input	1 (1.3)	1 (1.4)
	USB	-	1 (2.0)
	RGB In (D-sub 15pin) - PC	1	-
	PC Audio Input	1 (Share with Component Audio)	-
	RS-232C (D-Sub 9pin)	1 (Control & Service)	1 (Control & Service)
	Headphone Out	-	1
	Clock Interface (D-sub 15pin)	-	-
	RJ45 (Usage Purpose)	1	1 (MHEG&Service)
	External Speaker Out (3.5mm Phone Jack)	1 (Spk-out 1)	-
	TV link Configuration (Phone Jack Type)	-	-
	Debug (Phone Jack Type)	-	-
	Anti-theft System	Kensington Lock	Kensington Lock
Dimension	W x H x D / Weight (with stand) Unit : mm / kg	24" : 556 x 384.3 x 140.6 / 3.7 28" : 641.5 x 430 x 175 / 4.9	32" : 728 x 475 x 181.1 / 5.0 43" : 970 x 624 x 220.4 / 8.4 49" : 1,108 x 707 x 217.9 / 10.9
Power	Voltage, Hz	100 ~ 240V, 50 / 60Hz	100 ~ 240V, 50 / 60Hz
	Typical (Watts)	24" : 29.8 28" : 36.2	32" : 40.5 43" : 50 49" : 51

Smart TV Signage

		EU / CIS — LV640S
Size		43" / 49" / 55"
Panel	Resolution	1,920 x 1,080 (FHD)
Broadcasting System		DVB-T2 / C / S2
HDR		-
Audio Output / Speaker System		10W + 10W / 2.0 CH
Hospitality Solution	Pro:Centric® Type	-
	Quick Menu	-
	DRM	-
Smart Feature	webOS	● (webOS 3.5)
	Web Browser	●
	Pre-loaded App	● (Youtube Only)
	Soft AP	●
	Screen Share	●
	Smart Share	Smart Share (Photo&Video)
	Bluetooth Sound Sync / LG Sound Sync	● / -
Easy Installation	EzManager (Simplicity)	-
	USB Cloning	●
Management	Wake on RF	-
	WOL (Wake On LAN)	●
	SNMP	●
	Diagnostics	● (Self Diagnostics(USB))
	TVLink Interactive	TVLink Tuner
	HTNG/HDMI-CEC	- / ● (1.4)
	IR Out	● (RS-232C)
	Multi IR Code	●
Hospitality Features	Welcome Screen / Video	- / ●
	One Channel Map	●
	External Speaker Out	●
	Instant ON	-
	External Power	-
	External Clock Compatibility	-
	USB Auto playback / USB Auto playback+	-
	Anti-theft Dongle Cover	-
Signage Features	Crestron Certified Compatibility	●
	Time Scheduler / First Use	-
	RTC (Real Time Clock)	●
	NTP Sync Timer	●
	SuperSign SW Compatibitlity	SuperSign Lite/Simple Editor/W
Interface (Set Side)	Headphone Out	-
	HDMI In	1 (1.4)
	USB	2 (2.0)
	CI Slot	1
Interface (Set Rear)	RF In	2
	AV In	1 (Share with Component)
	Full Scart	-
	Component In (Y, Pb, Pr-Video)	1 (RCA5 Type)
	Digital Audio Out (Coaxial / Optical)	1 (Optical)
	HDMI / HDCP Input	2 (1.4)
	USB	-
	RGB In (D-sub 15pin) - PC	1
	PC Audio Input	1 (Share with Component Audio)
	RS-232C (D-Sub 9pin)	1 (Phone Jack Type, Control & Service)
	Headphone Out	1
	Clock Interface (D-sub 15pin)	-
	RJ45 (Usage Purpose)	1 (Ethernet)
	External Speaker Out (3.5mm Phone Jack)	1 (Spk-out 1)
	TV link Configuration (Phone Jack Type)	-
	Debug (Phone Jack Type)	1 (Service)
	Anti-theft System	Kensington Lock
Dimension	W x H x D / Weight (with stand) Unit : mm / kg	43" : 974 x 625 x 220 / 9.3 49" : 1,107 x 701 x 235 / 11.4 55" : 1,241 x 775 x 216 / 16.6
Power	Voltage, Hz	100 ~ 240V, 50 / 60Hz
	Typical (Watts)	43" : 75.0 49" : 81.5 55" : 109