

High Brightness



XF2B | (55") (49")

- Brightness: 2,500 cd/m² (Typ) / Shine-out
- Provides full brightness for 30,000 hours
- Operating temperature: 0°C - 50°C
- High resistance to blackening defect (Tni: 110°C)
- Light sensor (Auto brightness control)
- Built-in fans for optimal ventilation



XF3C | (75") (55") (49")

* Product will be released in 3Q, 2016



XS2B | (55") (49")

- Brightness: 2,500 cd/m² (Typ)
- Shine-out
- Provides full brightness for 30,000 hours
- Slim depth: 89mm (55"), 83.5mm (49")
- Fanless noise reduction



XS2C | (75") (55")

* Product will be released in 3Q, 2016



XS1C | (49")

* Product will be released in 3Q, 2016



XE3C | (75") (55")

* 75" will be released in 4Q, 2016
* 55" will be released in 3Q, 2016



WX70 | (72")

- Brightness: 2,100 cd/m² (Max), 1,700 cd/m² (Min)
- Operating temperature: 0°C - 50°C
- High resistance to blackening defect (Tni: 110°C)

Touch



84TR3B | (84")

- Built-in multi-touch
- Ultra HD: 3,840 x 2,160
- 10-point multi-touch
- Ghost-free touch (IR Spread)



KT-T Series | (75") (65") (55") (49") (43") (32")

- 10-point multi-touch
- Compatible products
- KT-T751 (75"): *Product will be released in 4Q, 2016
- KT-T651 (65"): *Product will be released in 3Q, 2016
- KT-T550 (55"): 55SE3B, 55SM3B, 55SL5B, 55SM5B
- KT-T490 (49"): 49SE3B, 49SM3B, 49SL5B, 49SM5B
- KT-T430 (43"): 43SE3B, 43SM3B, 43SL5B, 43SM5B
- KT-T320 (32"): 32SE3B, 32SM5B
- *32SL5B not compatible with touch overlay



10SM3TB | (10")

- Built-in touch
- Brightness: 400 cd/m²
- 16/7 operation
- Power over Ethernet

Mirror



MS75A | (49")

- Built-in mirror
- Brightness: 300 cd/m²
- 24/7 operation

Transparent / Smart Hybrid Cooler



49WEC | (49")

- Full HD: 1,920 x 1,080
- Transparency rate: 9.5%
- Hybrid view with proximity sensor



32WEC | (32")

* Product will be released in 3Q, 2016



32LW55A | (32")

- Full HD: 1,920 x 1,080
- 24/7 operation



WFB | (55") (49")

- Full HD: 1,920 x 1,080
- Transparency rate: 10% (55"), 9.5% (49")

LED (Indoor / Outdoor)



Indoor
LAS Series (Indoor LED signage)



Outdoor
LBS Series (Outdoor LED signage)



SuperSign

- Content management software
- SuperSign W/Lite/Simple Editor, C/WB, M/N/Media Editor/Media Studio



Media Player

Media Player: MP700/500



<https://lg-b2b.com.ua/displays>
www.youtube.com/channel/UCYTFtyk3YVcZuFVuufhvxUg
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2016 LG DIGITAL SIGNAGE PRODUCT GUIDE



OLED



EH5C | 55"

- Dual-view flat
- Full HD: 1,920 x 1,080
- Brightness: 400 cd/m² (APL* 25%) *Average Picture Level
- Bezel: 2mm (Off-bezel)



EE3C | 65"

- Ultra HD: 3,840 x 2,160
- Brightness: 400 cd/m² (APL* 25%) *Average Picture Level
- Bezel to Bezel: 8.9mm
- * For purchasing 1x4 curved tiling model, it's necessary to consist of all the accessories with the product itself. It will be provided upon request.



EJ5C | 55"

- Full HD: 1,920 x 1,080
- Brightness: 400 cd/m² (APL* 25%) *Average Picture Level
- Bezel: 1.2mm (Off-bezel)



EF5C | 55"

- Full HD: 1,920 x 1,080
- Brightness: 400 cd/m² (APL* 25%) *Average Picture Level
- Bezel: 11.2/10.3/6.6/6.6mm (U/B/L/R, Panel)

ULTRA HD



UH5C | 98" 86" 75" 65" 55" 49"

- Ultra HD: 3,840 x 2,160
- Brightness: 500 cd/m²
- Multiple screen with PBP¹⁾/PIP²⁾
- 24/7 operation
- Beacon-ready, Soft AP, mirroring
- * 98" will be released in 4Q, 2016
- * 65", 55", 49" will be released in 3Q, 2016
- ¹⁾ PBP: Picture-By-Picture
- ²⁾ PIP: Picture-In-Picture



UH5B | 65" 55" 49"

- Ultra HD: 3,840 x 2,160
- Brightness: 500 cd/m²
- 24/7 operation
- Built-in Wi-Fi, Beacon-ready, Soft AP, mirroring



UM3C | 75"

- Ultra HD: 3,840 x 2,160
- Brightness: 350 cd/m²
- Multiple screen with PBP¹⁾/PIP²⁾
- Built-in Quad core SoC
- ¹⁾ PBP: Picture-By-Picture
- ²⁾ PIP: Picture-In-Picture



LS95A | 98"

- Ultra HD: 3,840 x 2,160
- Brightness: 500 cd/m²
- 24/7 operation



84WS70MS/70BS | 84"

- Ultra HD: 3,840 x 2,160
- Brightness: 500 cd/m² (84WS70MS), 350 cd/m² (84WS70BS)
- 24/7 operation (84WS70MS), 16/7 operation (84WS70BS)

Ultra Stretch



86BH5C/BH7C* | 86"

- Ultra HD: 3,840 x 600
- Brightness: 500 cd/m² (86BH5C), 700 cd/m² (86BH7C)
- Multiple screen with PBP¹⁾/PIP²⁾
- * 86BH7C will be released in 3Q, 2016
- ¹⁾ PBP: Picture-By-Picture
- ²⁾ PIP: Picture-In-Picture



16BL2C | 16"

- * Product will be released in 4Q, 2016

Video Wall



VH7B/VM5B | 55" 49"

- Brightness: 700 cd/m² (VH7B), 500 cd/m² (VM5B)
- Panel bezel: 0.9mm (L/R/T/B even bezel)
- * Bezel to bezel: 1.8mm (0.9mm even bezel)
- 24/7 operation / LAN daisy chain
- Image gap reduction



VH7C | 49"

- * Product will be released in 4Q, 2016



VM5C | 49"

- * Product will be released in 3Q, 2016



49VL5B | 49"

- Brightness: 450 cd/m²
- Bezel to bezel: 3.5mm
- 24/7 operation



LV77/75/35A | 55" 47" (47" LV35A only)

- Brightness: 700 cd/m² (LV77A), 500 cd/m² (55LV75/35A), 350 cd/m² (47LV35A)
- Bezel to bezel: 3.5mm, 4.9mm (47LV35A)
- 24/7 operation



WV50/B | 47"

- Brightness: 800 cd/m² (WV50), 500 cd/m² (WV50B)
- Bezel to bezel: 4.9mm
- 24/7 operation

Standard (webOS)



LS75C/LS73C | 55" 49" 42"

- Brightness: 700 cd/m² (LS75C), 500 cd/m² (LS73C)
- 24/7 operation
- * Product will be released in 3Q, 2016



LS75A/LS73B | 55" 49" 42"

- Brightness: 700 cd/m² (LS75A), 500 cd/m² (LS73B)
- 24/7 operation
- Beacon-ready, Soft AP, mirroring
- Multiple screen with PBP¹⁾/PIP²⁾
- ¹⁾ PBP: Picture-By-Picture
- ²⁾ PIP: Picture-In-Picture



SM5C/SM5KC* | 65" 55" 49" 43" 32"

- Brightness: 450 cd/m²
- 24/7 operation
- webOS 3.0
- * SM5KC: Built-in speaker model
- * SM5KC will be released in 3Q, 2016



SM5B/SM5KB* | 65" 55" 49" 43" 32"

- Brightness: 450 cd/m², 400 cd/m² (32")
- 24/7 operation
- Built-in Quad core
- * SM5KB: Built-in speaker model



SM3C | 55" 49" 43"

- webOS 3.0
- * Product will be released in 3Q, 2016



SM3B | 55" 49" 43"

- Full HD: 1,920 x 1,080
- Brightness: 350 cd/m²
- Multiple screen with PBP¹⁾/PIP²⁾
- 24/7 operation
- Beacon-ready, Soft AP, mirroring
- ¹⁾ PBP: Picture-By-Picture
- ²⁾ PIP: Picture-In-Picture



22SM3B | 22"

- Full HD: 1,920 x 1,080
- Brightness: 250 cd/m²
- 16/7 operation

Standard (non-webOS)



SH7DB | 55" 49" 42"

- Brightness: 700 cd/m²
- 24/7 operation
- 7.4mm even bezel



SL5B | 55" 49" 43" 32"

- Brightness: 450 cd/m²
- 18/7 operation, 24/7 operation (32")
- OPS-ready (32")



SE3C | 55" 49" 43"

- Full HD: 1,920 x 1,080
- Brightness: 300 cd/m²
- 16/7 operation



SE3B/SE3KB* | 65" 55" 49" 43" 32"

- Brightness: 400 cd/m² (65"), 350 cd/m² (55", 49", 43", 32")
- 18/7 operation
- * SE3KB: Built-in speaker model